

PALMERHOUSE

A HILTON® HOTEL

FOR: PALMER HOUSE HILTON
17 East Monroe Street
Chicago, IL 60603
(312) 726-7500
www.palmerhousehiltonhotel.com

CONTACT: WAGSTAFF WORLDWIDE, INC.
Chrissy Cox / Jim Lee
(312) 943-6900
chrissy@wagstaffworldwide.com / jim@wagstaffworldwide.com

THE PALMER HOUSE HILTON OFFERS VALUE-DRIVEN PACKAGES AND SUMMERTIME FUN IN THE WINDY CITY

*The centrally-located hotel offers a true taste of Chicago with personalized service,
top-notch amenities and value-driven packages*

CHICAGO (March 18, 2010) –Visitors to the Windy City can look forward to a host of new and exciting ways to spend their springtime and summer getaway in Chicago. [The Palmer House Hilton](#), the country’s longest continuously operating hotel, is pleased to offer a diverse set of warm-weather packages this season. Conveniently located in Chicago’s Loop neighborhood, the hotel is within walking distance to Chicago's famed cultural, business and shopping destinations.

With its \$170 million restoration complete, the 1.7 million-square-foot Palmer House Hilton remains an icon, with its roots dating back to 1871. Combining modern amenities and old-world grandeur, the hotel features 1,639 beautifully appointed guest rooms, 44 deluxe suites, 10 hospitality suites and one lavish 3,700-square-foot penthouse. With something for everyone – girlfriends, families and couples – spring and summer package offerings include:

- **Historic Package** – With roots dating back to 1871, the Palmer House Hilton is a true architectural and historic gem. One of the United States’ 26 remaining grand palace hotels, the Palmer House Hilton is a destination for history lovers. From the world famous lobby to some of history’s greatest inventions - including a special dessert invented during the World's Fair of 1893 – the guided tour lasts just over an hour and ends with a small memento to take home. The Historic

Package must be booked a minimum of three days prior to arrival and is based upon availability. Available seven days a week through December 31, 2010. Rates start at \$209 and are based on double occupancy for one night.

- **Christmas in July** – Chicago’s holiday season draws visitors and locals alike who delight in the city’s organized festivities and bountiful shopping opportunities. In the center of it all is the Palmer House Hilton, who kicks off the season with the annual tree lighting ceremony. Guests can enjoy an afternoon tea under the twinkling glow of the 19th century Beaux Arts ceiling, or indulge in a cup of Mulled French Wine at the hotel’s Lockwood Bar. Whether inside the hotel or shopping the Magnificent Mile, the magic of the holiday season serves as the perfect excuse to gather with friends or family. From July 1–31, 2010 guests can lock in special rates for the 2010 holiday season. Package is available Fridays through Sundays from December 3, 2010 to January 15, 2011, based on availability. Rates start at \$99 and are based on double occupancy for one night.
- **Go Chicago! Package** –With a convenient Loop neighborhood location, the Palmer House Hilton is just steps away from Millennium Park and the Museum Campus among other can’t-miss attractions. Take advantage of Chicago’s best offerings with the two day Go Chicago card, providing access to over 30 of the city’s top attractions and tours, including the Willis Tower, Shedd Aquarium, Shoreline cruise, Navy Pier, Grey Line Trolley Tours and more. The Go Chicago package is available seven days a week through October 25, 2010. Rates start at \$278 and are based on double occupancy for one night. A two night minimum stay is required.
- **Spa & Wellness Package** – No matter the time of year, a spa indulgence is always welcome. Whether it’s a girlfriends' getaway or a romantic weekend, Spa Chakra at the Palmer House Hilton offers unparalleled service and a dedication to holistic wellness. Guests can enjoy a one hour massage or facial in addition to use of the hotel’s state of the art fitness center and beautiful indoor pool. Rates start at \$299 and are based on double occupancy for one night.

For guests who love a great festival and a weekend indulgence in Chicago, the Palmer House Hilton is also offering special summer weekend rates for a limited time. Chicago’s favorite season comes alive with festivals and events, from Blues Fest to Taste of Chicago to concerts in Millennium Park. Make the Loop your home base and venture out to some of the city’s hottest events, many of which are just a short walk away. Plan ahead and lock in a great rate for your summer weekend with friends or family by April 30, 2010. Rates start at \$129 and are based on double occupancy for a two night minimum. One night stays start at \$199. Booking requires pre-payment in full and is non-refundable. Select weekends available; some restrictions apply.

RESERVATIONS: All rates are subject to availability. For reservations, please call **(312) 726-7500** or visit www.palmerhousehiltonhotel.com for more information.

About The Palmer House Hilton – A Grand Palace Hotel

The majestic, world-class Palmer House Hilton reflects the opulence Potter Palmer designed and built into the original hotel in 1871, starting with its façade and extending to the dramatic, muraled Beaux Arts lobby and gracious guestrooms and event spaces. The Palmer House Hilton remains one of only 26 grand palace hotels remaining in America today, and it's one of Chicago's architectural crown jewels.

The Palmer House Hilton is owned by Thor Equities and operated by Hilton Worldwide. The hotel was named a member of the National Trust for Historic Preservation's Historic Hotels of America (HHA) for maintaining its historic integrity, architecture and ambiance. For additional information, please visit www.palmerhousehiltonhotel.com or call (312) 726-7500.

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 90 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,500 hotels in 81 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Inn & Suites, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. For more information about the company, please visit www.hiltonworldwide.com.

XXX

**FOR MORE INFORMATION, PLEASE CONTACT
WAGSTAFF WORLDWIDE, INC., (312) 943-6900**