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**NEARING 140 YEARS OPEN, THE PALMER HOUSE HILTON TAKES A
PROACTIVE STANCE ON GREEN INITIATIVES**

The Historic Property Receives Bronze Level Green Seal Certification

Chicago, Ill. (May 5, 2010) – Taking a disciplined approach on eco-friendly matters, Chicago landmark hotel [The Palmer House Hilton](#) was recently rewarded for its conscious efforts in improving its environmental performance with a **Green Seal Bronze Level certification**. The achievement was met after cognizant strides were made to help conserve energy and minimize waste at the historic property.

“The Palmer House Hilton is dedicated to utilizing sustainable practices to create an extraordinary experience for our guests and to impact the environment in a positive way,” says General Manager Dean Lane. “It is extremely gratifying for the Palmer House Hilton to be named the largest Green Seal Certified Hotel in Chicago.”

Seeking a significant change, The Palmer House Hilton instituted a “Green Team” to help spearhead effective initiatives through its employees and sustain able policies and practices. The coveted seal was earned after a rigorous science-based evaluation and plant visit tested the property in five main areas: excelling in corporate accountability; maintaining aggressive goals on key social and environmental sectors; making effective and accountable supplier-managed practices; enduring in scientific assessments of key product lines; and meeting ambitious requirements for third-party certification of your company’s products.

Green Seal is an independent, non profit organization that utilizes science-based standards in evaluating products and services in over 40 distinct categories. The

organization actively advises and assists companies in their efforts to green their purchasing, operations, and facilities management functions.

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For more than 90 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,500 hotels in 81 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®.

For more information about the company, please visit www.hiltonworldwide.com.

About Hilton Hotels

Hilton Hotels is the stylish, forward-thinking global leader of hospitality that welcomes guests in more countries than any other full-service hotel brand. The Hilton brand currently includes more than 530 hotels and resorts in 76 countries, and plans to serve travelers in 80 countries by the end of 2011. By offering innovative products, services and amenities, Hilton enables travelers to be at their best 24/7, whether traveling for business or leisure. Start your journey at www.hilton.com.

About The Palmer House Hilton—A Grand Palace Hotel

The majestic, world-class Palmer House Hilton reflects the opulence Potter Palmer designed and built into the original hotel in 1871, starting with its façade and extending to the dramatic, muraled Beaux Arts lobby and gracious guestrooms and event spaces. The Palmer House Hilton remains one of only 26 grand palace hotels remaining in America today, and it's one of Chicago's architectural crown jewels.

The Palmer House Hilton is owned by Thor Equities and operated by Hilton Worldwide. The hotel was named a member of the National Trust for Historic Preservation's Historic Hotels of America (HHA) for maintaining its historic integrity, architecture and ambiance. For additional information, please visit www.palmerhousehiltonhotel.com or call (312) 726-7500.

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